



# HOPE *for the* HOLIDAYS

**ANNUAL BENEFIT**

*Friday*

**DECEMBER 13  
7 PM - 10 PM**

THE  
**YELLOW TULIP**  
PROJECT

**MUSIC  
HORS D'OEUVRES  
COCKTAILS**

*Canopy by Hilton*  
**9 CENTER STREET  
PORTLAND, MAINE**

# Sponsorship Opportunities

100% of sponsorship goes directly to YTP  
 150-person anticipated event attendance  
 Benefits are cumulative

	<b>Neighborhood Sponsor \$500</b>	<b>Bronze Sponsor \$1,000</b>	<b>Silver Sponsor \$2,500</b>	<b>Gold Sponsor \$5,000</b>	<b>Corporate Partner \$10,000</b>
<b>Holiday Party Benefits</b>	<ul style="list-style-type: none"> <li>+ Recognition on print materials at event, digital collateral and communication</li> <li>+ 2 General Admission event tickets</li> </ul>	<ul style="list-style-type: none"> <li>+ Voiced recognition at event</li> <li>+ Company-specific promo code for discounted tickets</li> <li>+ 2 Host Committee event tickets</li> </ul>	<ul style="list-style-type: none"> <li>+ Opportunity to give branded item to event attendees</li> <li>+ 2 General Admission event tickets (4 total)</li> </ul>	<ul style="list-style-type: none"> <li>+ Opportunity to speak at the event</li> <li>+ 2 General Admission event tickets (6 total)</li> </ul>	<ul style="list-style-type: none"> <li>+ Exclusive co-branding at event</li> <li>+ Exclusive video content contribution at event</li> <li>+ 2 General Admission event tickets (8 total)</li> </ul>
<b>YTP Benefits</b>	<ul style="list-style-type: none"> <li>+ Social media shoutout</li> </ul>	<ul style="list-style-type: none"> <li>+ Listed and linked to on YTP website</li> </ul>	<ul style="list-style-type: none"> <li>+ Logo on YTP website</li> <li>+ Dedicated social media post</li> </ul>	<ul style="list-style-type: none"> <li>+ Guest post on YTP blog</li> <li>+ Logo in annual report</li> <li>+ Custom virtual wellness workshop</li> </ul>	<ul style="list-style-type: none"> <li>+ Logo on YTP homepage</li> <li>+ Bespoke social media partnership</li> <li>+ Custom in-person wellness workshop</li> <li>+ YTP Hope Garden dedication</li> </ul>

Email or call our sponsorship coordinator Bill Wahrer for more info: [wwahrer@bernsteinshur.com](mailto:wwahrer@bernsteinshur.com), (207) 228-7278

# Past Event Sponsors and Auction Donors

- Allagash Brewing Company
- All the Little Details
- Androscoggin Bank
- Bangor Savings Bank
- Bernstein, Shur, Sawyer & Nelson
- Brady Intel
- Brianne Fisher of Swan Agency Real Estate
- Carl Hanson
- Casco Bay Charters
- Canopy by Hilton Portland Waterfront
- Clear H2O
- Domaine at Keller Williams Realty
- El Rayo Taqueria
- ERI Design
- Foreside Real Estate Management
- Fox and Hansen Family
- Freeport Country Club
- Goodfire Brewing Company
- Goodfire Tasting Room and Kitchen
- Good Table Restaurant
- Gorham Savings Bank
- Hay Runner
- Heather Shields, Legacy Properties
- Sotheby's International Realty
- H M Payson & Co
- Juniper Design + Build
- Knickerbocker Group
- Maine and Loire
- Maine Outdoor Film Festival
- Mami Japanese Street Food
- Olive Cafe
- Opticliff Law
- Pattie Locke Photography
- Portland Beer Hub
- Powers Media House
- Press Hotel
- Red Sox Foundation
- Sacred and Profane Brewing
- Saint Beasley
- Sean Mewshaw and Space Gallery
- SimCity Indoor Golf
- Standard Banking Co.
- The Boulos Company
- Think Tank Coworking
- Throttle Car Club
- Willowdale Golf Course
- Winchester Country Club

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# YTP Key Initiatives

- **Youth Ambassador Program** – The glue to our movement, ambassadors engage with schools and communities in a host of outreach activities.
- **Hope Gardens & Hope Days** – Yellow tulips are a sign of hope. Communities come together, plant a garden, get their hands dirty, and talk about mental illness in the fall and again in the spring when the gardens bloom.
- **“I Am More: Facing Stigma” Photo Exhibit** – A powerful black-and-white photography exhibit that aims to erase the stigma surrounding mental illness by expanding our perceptions and challenging expectations of what mental illness “looks like”.
- **“Young Men Moving Mountains” Photo Exhibit** – An interactive photography and storytelling initiative aimed at showcasing the faces and stories of young men and non-binary individuals who are impacted by mental health struggles.
- **Storytelling Alchemy Course + Speaker’s Bureau** – YTP speakers present their stories with a trained mental health facilitator in an engaging and safe way. We’re speaking up and out at conferences, schools, community events, Tedx talks, Youth Tedx talks, Pecha Kucha, and other venues.

More initiatives, stories of impact, and video testimony at [theyellowtulipproject.org](https://theyellowtulipproject.org)



# YTP Key Initiatives and Portland Area

National Impact	2024 Portland Area Impact	2025 Portland Area Priorities
<ul style="list-style-type: none"><li>● 32 States + 7 Countries</li><li>● 500+ Hope Gardens<ul style="list-style-type: none"><li>○ Including 15+ gardens among school campuses in the Portland area</li></ul></li><li>● 20+ schools engaged in YTP Programming</li><li>● 680+ Youth Ambassadors</li><li>● Organizing hubs, staff, and BOD members based in ME, MA, CT, SF and NYC</li><li>● 19,500 people engaged in 2023</li></ul>	<ul style="list-style-type: none"><li>● Piloted EXPRESS arts and media based program to 40 youth</li><li>● Murals designed and painted at Portland HS, Deering HS and Baxter Academy</li><li>● Student-produced mental health film created at Casco Bay HS</li><li>● Hope Gardens installed at Baxter Academy, Pond Cove Elementary, Lyseth Elementary, and Portland HS</li><li>● Hosted a mental health workshop at the New England Youth Identity Summit</li><li>● Partnered with Tender Table and Portland Public Library to host a resource fair and poetry event for suicide awareness</li><li>● Hosted a Portland Hope Day at Congress Square Park</li><li>● Installed Young Men Moving Mountains photo exhibit at Deering High School</li></ul>	<ul style="list-style-type: none"><li>● Continuing to prioritize arts and media based initiatives</li><li>● Programming that centers LGBTQIA2S+ youth, who are particularly vulnerable in our current mental health crisis</li><li>● Expand the Hope Gardens and related youth programming in Portland area communities including:<ul style="list-style-type: none"><li>○ Cape Elizabeth HS</li><li>○ Falmouth HS</li><li>○ And seeking more!</li></ul></li></ul>

To help prioritize a Hope Garden in your community, or have ideas about how YTP can make a positive impact in your community, please reach out to our Maine-based Outreach Director, Ysanne Bethel @ [ysanne@theyellowtulipproject.org](mailto:ysanne@theyellowtulipproject.org)

