



HOPE *for the* HOLIDAYS

ANNUAL BENEFIT

Friday

DECEMBER 13

7 PM - 10 PM

THE
YELLOW TULIP
PROJECT

MUSIC
HORS D'OEUVRES
COCKTAILS

Canopy by Hilton
9 CENTER STREET
PORTLAND, MAINE

Auction Item Donation

100% of auction revenue goes directly to YTP

Help boost our holiday fundraising effort for YTP by donating an item to our online auction. The auction kicks off in mid-November and culminates in late December. 100% of auction revenue does directly to YTP.

- Item submissions due Nov 17th
- Auction items of \$250+ value encouraged
- Buy-now items of \$50+ encouraged

Email or call our auction coordinator Pattie Locke for more info about contributing an item to our auction:

pattie@pattielockephoto.com, 207-831-2655

Auction Item Ideas

- Product or service from your business
- Professional sports tickets
- Restaurant gift certificate
- Weekend credit at your vacation rental
- Round of golf at your club
- Anything is welcome!

YTP Key Initiatives

- **Youth Ambassador Program** – The glue to our movement, ambassadors engage with schools and communities in a host of outreach activities.
- **Hope Gardens & Hope Days** – Yellow tulips are a sign of hope. Communities come together, plant a garden, get their hands dirty, and talk about mental illness in the fall and again in the spring when the gardens bloom.
- **“I Am More: Facing Stigma” Photo Exhibit** – A powerful black-and-white photography exhibit that aims to erase the stigma surrounding mental illness by expanding our perceptions and challenging expectations of what mental illness “looks like”.
- **“Young Men Moving Mountains” Photo Exhibit** – An interactive photography and storytelling initiative aimed at showcasing the faces and stories of young men and non-binary individuals who are impacted by mental health struggles.
- **Storytelling Alchemy Course + Speaker’s Bureau** – YTP speakers present their stories with a trained mental health facilitator in an engaging and safe way. We’re speaking up and out at conferences, schools, community events, Tedx talks, Youth Tedx talks, Pecha Kucha, and other venues.

More initiatives, stories of impact, and video testimony at theyellowtulipproject.org



YTP Key Initiatives and Portland Area

National Impact	2024 Portland Area Impact	2025 Portland Area Priorities
<ul style="list-style-type: none"> ● 32 States + 7 Countries ● 500+ Hope Gardens <ul style="list-style-type: none"> ○ Including 15+ gardens among school campuses in the Portland area ● 20+ schools engaged in YTP Programming ● 680+ Youth Ambassadors ● Organizing hubs, staff, and BOD members based in ME, MA, CT, SF and NYC ● 19,500 people engaged in 2023 	<ul style="list-style-type: none"> ● Piloted EXPRESS arts and media based program to 40 youth ● Murals designed and painted at Portland HS, Deering HS and Baxter Academy ● Student-produced mental health film created at Casco Bay HS ● Hope Gardens installed at Baxter Academy, Pond Cove Elementary, Lyseth Elementary, and Portland HS ● Hosted a mental health workshop at the New England Youth Identity Summit ● Partnered with Tender Table and Portland Public Library to host a resource fair and poetry event for suicide awareness ● Hosted a Portland Hope Day at Congress Square Park ● Installed Young Men Moving Mountains photo exhibit at Deering High School 	<ul style="list-style-type: none"> ● Continuing to prioritize arts and media based initiatives ● Programming that centers LGBTQIA2S+ youth, who are particularly vulnerable in our current mental health crisis ● Expand the Hope Gardens and related youth programming in Portland area communities including: <ul style="list-style-type: none"> ○ Cape Elizabeth HS ○ Falmouth HS ○ And seeking more!

To help prioritize a Hope Garden in your community, or have ideas about how YTP can make a positive impact in your community, please reach out to our Maine-based Outreach Director, Ysanne Bethel @ ysanne@theyellowtulipproject.org

