

[Click here for event info and tickets!](#)

# H<sup>❄️</sup> OPE FOR THE HOLIDAYS!



**WELCOME THE WINTER WITH THE 2ND ANNUAL HOLIDAY BENEFIT  
TO SUPPORT THE YELLOW TULIP PROJECT  
IN OUR MISSION TO SMASH YOUTH MENTAL HEALTH STIGMA**

Saturday  
**12.9.23**  
7 - 10pm

**canopy**<sup>™</sup>  
BY HILTON  
9 Center Street  
Portland, ME

Salt Yard takeover for 200  
people • Festive cocktails •  
Delicious hors d'oeuvres •  
Music and merriment



# Sponsorship Opportunities

100% of sponsorship goes directly to YTP

	<b>Neighborhood Sponsor \$500</b>	<b>Bronze Sponsor \$1,000</b>	<b>Silver Sponsor \$2,500</b>	<b>Gold Sponsor \$5,000</b>	<b>Corporate Partner \$10,000</b>
<b>Holiday Party Benefits</b>	<ul style="list-style-type: none"> <li>+ Recognition on print materials at event</li> <li>+ Recognition on digital event collateral and digital communication</li> </ul>	<ul style="list-style-type: none"> <li>+ Voiced recognition at event</li> <li>+ 2 event tickets</li> </ul>	<ul style="list-style-type: none"> <li>+ Opportunity to give takeaways to attendees</li> <li>+ 2 event tickets (4 total)</li> </ul>	<ul style="list-style-type: none"> <li>+ Opportunity to speak at the event</li> <li>+ 2 event tickets (6 total)</li> </ul>	<ul style="list-style-type: none"> <li>+ Opportunity to contribute video content to the event</li> <li>+ 4 event tickets (10 total)</li> </ul>
<b>YTP Benefits</b>	<ul style="list-style-type: none"> <li>+ Listed and linked to on YTP website</li> </ul>	<ul style="list-style-type: none"> <li>+ Social media shoutout</li> </ul>	<ul style="list-style-type: none"> <li>+ Social media post</li> <li>+ Logo on YTP website</li> </ul>	<ul style="list-style-type: none"> <li>+ YTP blog post</li> <li>+ Logo on "Year in Review" report</li> <li>+ Custom virtual wellness workshop</li> </ul>	<ul style="list-style-type: none"> <li>+ Dedicated social media recognition</li> <li>+ Logo on YTP homepage</li> <li>+ Custom in-person wellness workshop</li> </ul>

Sponsorship benefits are cumulative; anticipated attendance = 200

Email or call our sponsorship coordinator **Bill Wahrer** for more info: [wwahrer@bernsteinshur.com](mailto:wwahrer@bernsteinshur.com), (207) 228-7278

# Auction Item Donation

100% of auction revenue goes directly to YTP

**Help boost our holiday fundraising effort for YTP by donating an item to our online auction. The auction will culminate on Dec 9th at our event. And we may reserve a couple of big ticket items to auction off live at the event. 100% of auction revenue goes directly to YTP.**

- Item submissions due Nov 17th
- Items of \$250+ value encouraged

**Email or call our auction coordinator Pattie Locke to donate an item to our auction: [pattie@pattielockephoto.com](mailto:pattie@pattielockephoto.com), 207-831-2655**

## Item Ideas

- Product or service from your business
- Professional sports tickets
- Dinner at your restaurant
- Weekend at your vacation home
- Round of golf at your club
- Adventure on your boat
- Anything is welcome!

# YTP Key Initiatives

- **Youth Ambassador Program** – The glue to our movement, ambassadors engage with schools and communities in a host of outreach activities.
- **Hope Gardens & Hope Days** – Yellow tulips are a sign of hope. Communities come together, plant a garden, get their hands dirty, and talk about mental illness in the fall and again in the spring when the gardens bloom.
- **“I Am More: Facing Stigma” Photo Exhibit** – A powerful black-and-white photography exhibit that aims to erase the stigma surrounding mental illness by expanding our perceptions and challenging expectations of what mental illness “looks like”.
- **“Young Men Moving Mountains” Photo Exhibit** – An interactive photography and storytelling initiative aimed at showcasing the faces and stories of young men and non-binary individuals who are impacted by mental health struggles.
- **Storytelling Alchemy Course + Speaker’s Bureau** – YTP speakers present their stories with a trained mental health facilitator in an engaging and safe way. We’re speaking up and out at conferences, schools, community events, Tedx talks, Youth Tedx talks, Pecha Kucha, and other venues.

More initiatives, stories of impact, and video testimony at [theyellowtulipproject.org](https://theyellowtulipproject.org)

